Estd.: 2007

LDC INSTITUTE OF TECHNICAL STUDIES

(Approved by AICTE & Affiliated to AKTU, BTE & NCVT) ISO 9001:2015 Certified Institute

Date: 09/12/2025

Training & Placement Department Campus Placement Drive Notice

NAME OF COMPANY

Learning Routes Pvt. Ltd.

DATE

12th December 2025

INTERVIEW TIME

9:30 AM to 05:00PM

VENUE

MEETING HALL

ELIGIBLE COURSE

B.Tech (All Branches), BBA, BCA, MCA & MBA

BATCH

2024-25, 2025 - 2026

JOB PROFILE

Sales Associate

JOB LOCATION

NOIDA

GURGAON, DELHI, BANGALURU, MUMBAI &

PACKAGE

5.70LPA - 6.06LPA

SELECTION PROCESS

Pre- Placement Talk, GD & Personal Interview(PI)

Note:- This is to inform our Registered Students of B.Tech (All Branches), BBA, BCA, MCA & MBAthat at the time of Interview follow the following instructions:

- Please be present at the venue at least 30 minutes' prior to the scheduled time.
- Carry your updated resume, college ID/ Aadhar card and passport-size photographs.

Formal dress code is mandatory.

All rounds will be conducted on the sameday.

Vibhav Ranjan Head (T&P)

Dr. S.K. Porwal (Director)

H.O.: 19/35 M.G.Marg, Palace Cinema Compound, Prayagraj - 211001 (U.P.) Campus: 22 Milestone, Prayagraj-Pratapgarh Road, Soraon, Prayagraj - 212502 (U.P.)

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Interview Guidelines

1. Understand the Company

- Know Learning Routes' services, products, target audience, and work culture.
- Be clear about why you want to join them.

2. Know the Role

- Read the JD carefully (Sales/Business Development/Operations/etc.).
- Prepare examples of your communication, teamwork, and problem-solving skills.

3. Resume Ready

- Keep a clean, updated resume.
- Highlight: skills, internships, projects, certifications.

4. Personal Presentation

- · Wear neat formal dress.
- Maintain proper grooming and confidence.

5. Communication & Behavior

- Speak clearly and confidently.
- Maintain positive body language (eye contact, smile, straight posture).
- Listen carefully before answering.

6. Common Questions to Prepare

- Tell me about yourself.
- Why Learning Routes?
- Strengths & weaknesses.
- Situational questions (teamwork, conflict handling).
- Questions about your academic projects.

7. During the Interview

- Greet politely, take permission to enter, sit after asked.
- Keep answers short, structured, and relevant.
- Show enthusiasm for learning and growth.

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8. HR Expectations

- Good communication skills.
- Comfort with targets (for sales roles).
- Willingness to relocate/work with flexible timings if needed.
- Professional attitude and discipline.

9. Documents to Carry

- 2-3 copies of resume
- College ID
- Relevant certificates

10. Final Impression

- · Thank the interviewer.
- · Show interest in the role and company.

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